



Great Southern Touring Route

2024-2025 GSTR ORDER FORM

GEELONG • GREAT OCEAN ROAD • **GRAMPIANS** • BALLARAT

Please return this application to Grampians Wimmera Mallee Tourism

Email: ceo@gwmtourism.com.au together with full payment no later than Wednesday 26 June 2024.

Business Name (Applicant):	ABN:
Trading Name:	
Postal Address:	Postcode:
Location Address:	Postcode:
Contact Name:	Position:
Telephone: ()	Facsimile: ()
Email:	
Website:	

2024-2025 GSTR INTERNATIONAL MARKETING PROGRAM PARTICIPATION FEES

Please tick (✓) the appropriate circle for your marketing program options.

- BASE** \$500 inc GST - Non-commissionable product only.
- PREMIUM** \$1,800 inc GST - Accommodation 10 rooms and over / large attractions / activities (50 plus patrons per day) / tour & transport operators.
- PREMIUM** \$900 inc GST - Accommodation under 10 rooms / attractions / activities (under 50 patrons per day & commissionable).
- PLATINUM** \$4,500 inc GST - More than one property / chains / corporates.

TOTAL FEE INC GST: \$

PAYMENT METHOD

- Invoice from Grampians Wimmera Mallee Tourism.

REGIONAL TOURISM MEMBERSHIP

- Grampians Wimmera Mallee Tourism ATEC (National Operator)

I/We the undersigned, being a duly authorised representative of the Applicant whose details appear above, hereby apply to participate in the 2024-2025 international marketing campaign conducted by Great Southern Touring Route Inc (GSTR), and upon acceptance by GSTR, agree to abide by the terms & conditions of the campaign as specified from time to time by GSTR, included on page 2 of the 2024-2025 GSTR International Marketing Order Form.

Signed for and on behalf of the applicant: _____ Date: _____

Name: _____ Position: _____



Great Southern Touring Route



GSTR TERMS & CONDITIONS

GEELONG • GREAT OCEAN ROAD • **GRAMPIANS** • BALLARAT

Participation conditions

GSTR has established a reputation of offering quality tourism product from professional tourism operators.

By achieving a high standard for entry into our program, your business is assured of maintaining the benefits of offering a quality experience to consumers.

To become a participant certain criteria other than funding alone, need to be met. They are listed as follows:

Mandatory policies:

- If applicable incorporate appropriate commission in standard rack rate.
- When requested make indicative rates available for inclusion on GSTR rate sheet for distribution to wholesalers and inbound tour operators.
- Offer year-round availability for bookings via the travel trade (special rates for high and low seasons are acceptable but must be stated on all contracts - 2 year validity periods are common).
- Must be a financial member of either Tourism Midwest Victoria; Tourism Greater Geelong & The Bellarine; Great Ocean Road Regional Tourism Limited; Grampians Wimmera Mallee Tourism; Daylesford & Macedon Ranges Regional Tourism or member of a recognised national industry organisation (eg. ATEC, National operators only operating in a minimum 2 states).
- Dedicated email address.

Recommended policies:

We recommend that these policies and procedures be adopted:

- Achieve industry accreditation status.
- Implement policies regarding booking, confirmation and cancellation procedures specified on travel trade contracts.
- Consider involvement in selected trade shows.
- Attend training programs conducted by GSTR.
- Provide discounted rates for trade/media familiarisation programs.



2024-2025 Terms & conditions

1. I/We acknowledge receipt and understanding of the GSTR International Marketing Prospectus 2024-2025.
2. I/We warrant that the Applicant does and shall at all times during the period meet or exceed the Mandatory Criteria required for acceptance into the campaign as specified in the International Marketing Prospectus.
3. I/We acknowledge that the Applicant shall make its best endeavours to support GSTR and adopt the Recommended Policies specified in the Marketing Prospectus.
4. I/We acknowledge that the years program is subject to available funding to GSTR and that GSTR shall have the right to vary the mix or nature of all marketing strategies outlined in the International Marketing Prospectus.
5. I/We indemnify GSTR from any liability arising from actions against GSTR, its Committee and its Members for misrepresentation by or misleading and deceptive conduct of the Applicant, including print, online and electronic material.
6. I/We warrant that all materials and information supplied by the Applicant for publication or promotion by GSTR are free from copyright or other limitation and use by GSTR shall satisfy all conditions of their usage. The Applicant shall indemnify GSTR against liability for any breach of copyright or other intellectual property rights of any third party arising out of publication or promotion by GSTR.
7. I/We acknowledge that GSTR shall not be held responsible for any error, exclusion or omission from any publication or promotion, and shall not be liable for any loss, whether direct or consequential, however caused.
8. I/We acknowledge that GSTR shall have the final right in selecting the product category that the Applicant is placed within.
9. I/We acknowledge that participation in the campaign is in no way an endorsement of the Applicant.
10. I/We acknowledge that "Great Southern Touring Route" and its associated logo is a trade mark of GSTR and that any use of GSTR intellectual property shall be subject to the advance written approval of GSTR and shall comply with all policies for use of logo, etc as specified by GSTR from time to time. The Applicant shall immediately cease any use of GSTR intellectual property upon the expiration of this agreement or demand by GSTR.
11. I/We acknowledge that participation fees paid to GSTR are non-refundable.
12. I/We acknowledge that transfer of ownership of the Applicant shall entitle the new owners to all outstanding benefits of the campaign, provided mandatory criteria continue to be met.
13. I/We acknowledge that GSTR shall retain the right to withdraw acceptance of this application at any stage throughout the campaign period as a result of any account of the Applicant being overdue or otherwise for any breach of this agreement, and all participation fees shall be forfeited. GSTR shall be entitled to claim against the Applicant for any production or promotion costs incurred for the Applicant prior to withdrawal.
14. I/We acknowledge that the Applicant shall hold appropriate insurances for the duration of their participation in the GSTR program.

SALES & INFORMATION: Marc Sleeman - Grampians Wimmera Mallee Tourism
M: 0437 530 148 E: ceo@gwmtourism.com.au

BOOKINGS CLOSE: WEDNESDAY 26 JUNE 2024