



Great Vic Bike Ride 2020

Craft Beer / Cider Supply Brief

In 2020, the Great Vic Bike Ride will travel through the Wimmera and Grampians regions and as part of the event's support of the local community, Bicycle Network is seeking expression of interest from local producers for the supply of beer / cider products for its on-site bars.

Bicycle Network is responsible for all of the bar operations on the event sites, and as such, this is a supply-only opportunity.

Variety & Quantity

For the 2020 event, all beer / cider products must be supplied in cans.

While order may vary based on entries sold, at this stage we expect to require approx:

Variety	QTY
Pale Ale (or similar)	191 slabs
Mid-strength	42 slabs
Cider	46 slabs

Carlton Draught will also be available.

Logistics

All suppliers must also be able to meet the following logistical requirements for the event:

- \$0 guaranteed-delivery on the following schedule:

Date	Delivery Location	QTY
Friday 20 Nov	Bicycle Network-contracted cold storage – Ascot Vale, VIC	Approx. 60% order
Monday 30 Nov	Bicycle Network-contracted cold storage – Ascot Vale, VIC	Approx. 40% order (plus any top-up requested)

*please note schedule is subject to change and will be confirmed by Bicycle Network at least 14 days prior to first delivery date

- Competitive price points
- Sale or return on all unopened stock



Promotional Opportunity

Bicycle Network is always open to exploring mutually-beneficial partnership opportunities to extend the reach of the supplier to both the Great Vic and wider-Bicycle Network markets. If you're interested in finding out more, please just let us know.

Expressions of Interest

Bicycle Network is currently accepting expressions of interest from producers who are interested in supplying some or all of the products outlined above.

Information on your proposed product, prices and any other relevant supporting information should be forwarded to:

Rebecca Lane
General Manager – Events & Operations
Bicycle Network
rebeccal@bicyclenetwork.com.au
0430 511 251

Key Dates:

- Friday 29 May – Expression of Interest close
- Friday 26 June – Bicycle Network confirms successful supplier/s
- Friday 30 October – Order details confirmed